

AWSL Media Guide

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AXA Women's Super League

- **Official Wording**

- Long (all) AXA Women's Super League
- Short (all) AWSL

- **Official Channels**

- Homepage www.awsl.ch
- Facebook facebook.com/swiss_womens_football
- Instagram @Swiss_Womens_Football



AXA Women's Super League

- **Club Media (1/2)**

- **FC Basel 1893** - Till Keller
Mail: till.keller@fcb.ch
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- **Grasshopper Club Zürich** - Ronny Frei
Mail: ronny.frei@gc-frauen.ch
Tel: +41 79 214 18 62
- **FC Lugano Femminile** - Emanuele Cammarata
Mail: manuele_1991@hotmail.it
Tel: +41 76 297 11 59
- **FC Luzern** - Jens Geisel
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Tel: +49 (162) 2777500



AXA Women's Super League

- **Club Media (2/2)**

- **Servette FCCF** - Loïc Luscher
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Tel: +41 78 629 69 10
- **FC St.Gallen-Staad** - Troy Lüchinger
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- **BSC YB-Frauen** - Andres Meier
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- **FC Zürich Frauen** - Marion Daube
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- Laura Kaufmann
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AXA Women's Super League

- **Official Hashtags**

- DE/FR/IT #AxaWomensSuperLeague
 #AWSL

- Clubs FC Basel 1893: #FCB
 Grasshopper Club Zürich: #GC
 FC Lugano Femminile: #LUG
 FC Luzern: #FCL
 Servette FCCF: #SFCCF
 FC St.Gallen-Staad: #FCSG
 BSC YB-Frauen: #YBFrauen
 FC Zürich Frauen: #fczfrauen

- Games #FCBFCL, #GCLUG, etc.

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Schweizer Cup / Coupe Suisse / Coppa Svizzera

- **Official Wording**

- Long (de) Schweizer Cup Frauen
- Long (fr) Coupe Suisse Féminine
- Long (it) Coppa Svizzera femminile

- **Official Channels**

- Homepage www.football.ch/Schweizer-Cup-Frauen
www.football.ch/Coupe-Suisse-feminine
www.football.ch/Coppa-Svizzera-femminile
- Facebook facebook.com/swiss_womens_football
- Instagram @Swiss_Womens_Football



Schweizer Cup / Coupe Suisse / Coppa Svizzera

- **Official Hashtags**

- DE #SchweizerCupFrauen
- FR #CoupeSuisseFéminine
- IT #CoppaSvizzeraFemminile



AXA Women's Cup Final

- **Official Wording**

- Long (all) AXA Women's Cup Final
- Short (all) AWCF

- **Official Channels**

- Homepage www.awcf.ch
- Facebook facebook.com/swiss_womens_football
- Instagram @Swiss_Womens_Football



AXA Women's Cup Final

- **Official Hashtags**

- DE/FR/IT #AxaWomensCupFinal
- DE/FR/IT #AWCF
- DE #SchweizerCupFrauen
- FR #CoupeSuisseFéminine
- IT #CoppaSvizzeraFemminile



Contact

- **Sport / Administration**

- Director, Development
- Championship, Clubs
- **General**

Tatjana Haenni
Caroline Abbé

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- **Marketing**

- Partner-Relations
- Operations
- **Promotion** (gut zum Druck)

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Contact

- **Communication**

- Media, Content
- Homepage
- Social Media
- **General**

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- **Clubs**

- DE
- FR
- IT

www.awsl.ch/klubs

www.awsl.ch/clubs

www.awsl.ch/clubs